



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-18-2012 PAGE: 1 of 3

AMERICAN MEDIA & ADVOCACY GROUP -
20053
ATTN: BEN ANGLE
815 SLATERS LANE
ALEXANDRIA VA 22314

Contract No 394471	Contract Dt 07-31-2012	Revision Dt 10-17-2012	Rev# 2	Advertiser CONGRESSIONAL LEADERSHIP FUND	Brand 2012	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est# 251 454 2878			CMS # 240059	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240059				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 251 P : 454 E : 2878																	
1	11-02-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30					1			1	1,000	1	1,000.00
2	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30	1							1	1,000	1	1,000.00
3	10-31-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30			1		1			2	2,000	2	4,000.00
4	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30	1	1						2	2,000	2	4,000.00
5	10-31-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30			1		1			2	2,000	2	4,000.00
6	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30	1	1						2	2,000	2	4,000.00
7	11-03-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				10	30						1		1	800	1	800.00
8	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)				10	30						1		1	2,000	1	2,000.00
9	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				10	30							1	1	600	1	600.00
10	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				10	30							1	1	750	1	750.00
11	11-04-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)				10	30							1	1	2,000	1	2,000.00
12	10-30-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				10	30		1	1	1	1			4	1,300	0	0.00
13	11-05-2012	11-05-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				10	30	1							1	1,300	0	0.00
16	10-30-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30		1	1	1	1			4	2,000	0	0.00
17	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30	1							1	2,000	0	0.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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20	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10920)				10	30	1							1	1,900	0	0.00		
21	11-04-2012	11-04-2012	10:00AM - 10:30AM	WEEKEND NWS 1130A-12P SU INSIDE STORY (7				10	30	1							1	800	0	0.00		
22	11-04-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)				10	30	1							1	800	0	0.00		
23	10-30-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30		1	1	1	1				4	1,400	4	5,600.00	
24	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30	1								1	1,400	1	1,400.00	
25	10-30-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30		1	1	1	1				4	2,600	4	10,400.00	
26	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30	1								1	2,600	1	2,600.00	
27	10-30-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				10	30		1	1	1	1				4	3,500	4	14,000.00	
28	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				10	30	1								1	3,500	1	3,500.00	
29	11-04-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				10	30								1	1,800	1	1,800.00		
30	10-30-2012	10-31-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				10	30		1	1						2	3,600	2	7,200.00	
31	11-05-2012	11-05-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				10	30	1								1	3,600	1	3,600.00	
32	10-30-2012	11-01-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)				10	30		1	1						2	3,600	2	7,200.00	
33	11-05-2012	11-05-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)				10	30	1								1	3,600	1	3,600.00	
34	10-30-2012	10-30-2012	08:00PM - 09:00PM	PRIME TU8 (7014)				10	30		1								1	14,000	1	14,000.00

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			Agency CPE: C : 251 P : 454 E : 2878																	
35	11-03-2012	11-03-2012	03:30PM - 07:00PM	COLLEGE FOOTBALL ABC SAT AFTERNOON (72				10	30						1		1	8,500	1	8,500.00
36	10-30-2012	11-02-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				10	30		1		1	1			3	3,900	3	11,700.00
37	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				10	30	1							1	3,900	0	0.00
38	11-02-2012	11-02-2012	11:30PM - 11:40PM	HIGH SCHOOL HUDDLE FRI (7068)				10	30					1			1	2,500	1	2,500.00
39	11-04-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				10	30							1	1	3,900	1	3,900.00
40	10-30-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)				10	30		1	1	1	1			4	1,800	0	0.00
41	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)				10	30	1							1	1,800	0	0.00
42	10-30-2012	11-02-2012	12:02AM - 01:06AM	LF JIMMY 1202AM MO-FR LTC 1/7/13 (6971)				10	30		1	1	1	1			4	700	0	0.00
43	11-05-2012	11-05-2012	12:32AM - 01:36AM	LF JIMMY 1202AM MO-FR LTC 1/7/13 (6971)				10	30	1							1	700	0	0.00
44	11-04-2012	11-04-2012	11:30AM - 12:00PM	EAGLES GAME PLAN SUN 1130A (PLAYERS) (707				10	30							1	1	1,000	0	0.00
Contracted Gross Total:																		44	125,650.00	
Actual Gross Total:																		44	125,650.00	
Agency Commission:																			18,847.50	
Net Total:																			106,802.50	
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total										
Nov 12		0.00		0.00		125,650.00		0.00		125,650.00										
TOTAL		0.00		0.00		125,650.00		0.00		125,650.00										

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